

ALADDIN SHRINE

FEZtival of TREES

WIN a decorated
tree & all the
gifts under it!
(over 50 trees available!)

THANKSGIVING WEEK!
NOV. 22-29, 2025

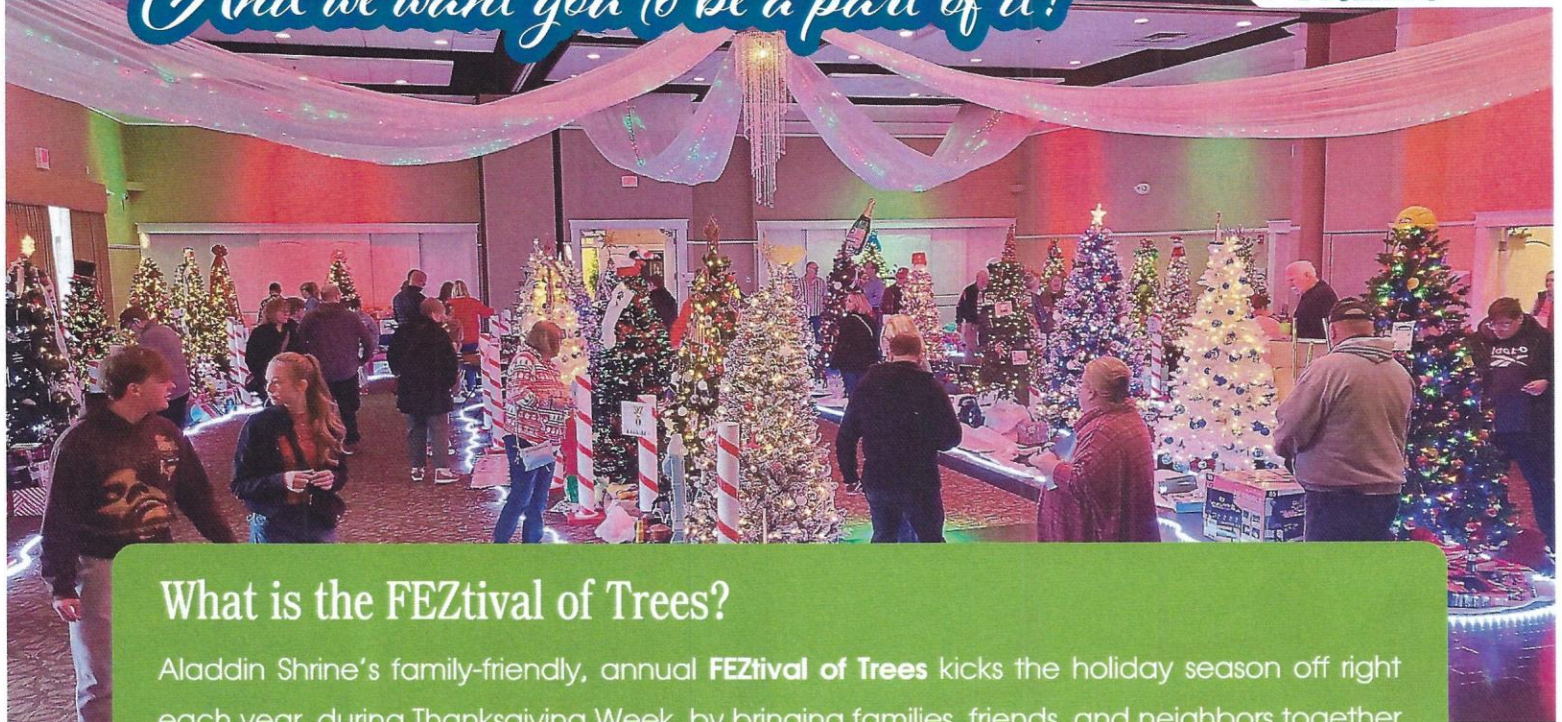
AladdinFEZtival.com





Bringing 8 Days of Holiday Cheer

And we want you to be a part of it!



What is the FEZtival of Trees?

Aladdin Shrine's family-friendly, annual **FEZtival of Trees** kicks the holiday season off right each year, during Thanksgiving Week, by bringing families, friends, and neighbors together for some holiday fun. It also gives them the opportunity to ease their Christmas gift-giving budget with the chance to win one of 50 or more fully decorated trees and all the gifts beneath it, or maybe even a cash prize of \$1,000! It's our way of giving back.

Which brings us to the next question... what is a Shriner?

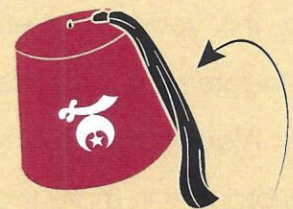
Shriners are a fraternity of men who are committed to family, fellowship, and making the world a better place. They are known for their loyalty, camaraderie, and their steadfast support of each other and their communities in times of need.

Shriners have members on six continents, so essentially, a Shriner can go anywhere in the world and he will always have a friend and a brother.

To find out more, visit **BEASHRINERNOW.COM**.

Why is it called a FEZtival?

We misspelled "festival" on purpose, because the FEZtival of Trees is put on by the Aladdin Shriners. And what is the official noggin topper of any Shriner worldwide? It's the red fez! See what we did there?

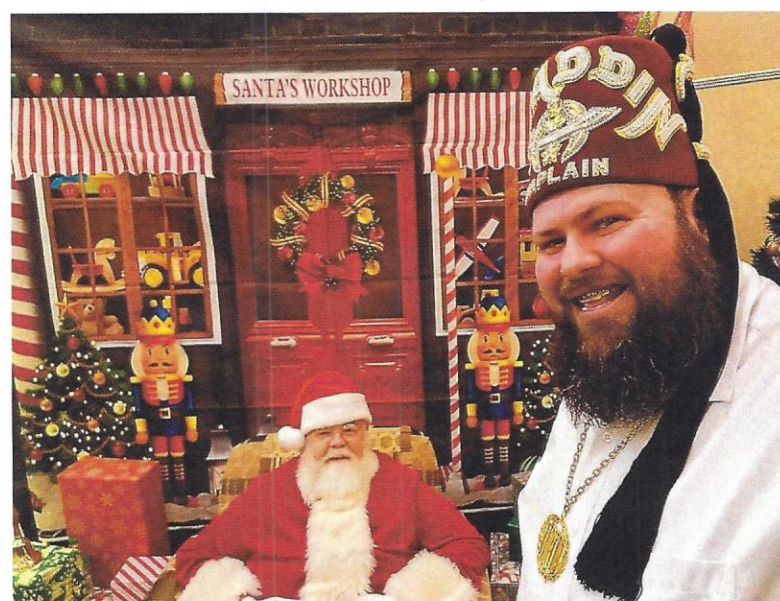
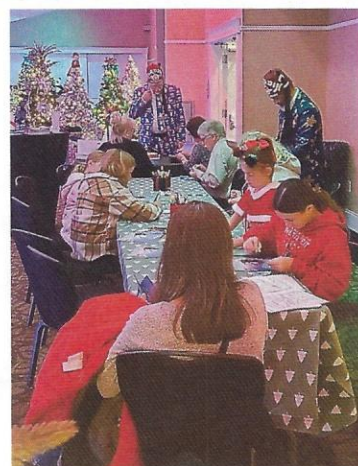


... is a fez.

2023 was the inaugural year for our FEZtival of Trees. We were just getting our feet wet in its organization, but we saw its incredible potential as a wonderful benefit to the community. Last year, we built heavily on what we learned in that first year and implemented a stronger marketing strategy that included paid advertisements, press releases, and social media coverage. It was



more on the conservative side, but still effective enough to gain us a 900% increase in attendance. We were right. The community loved what the FEZtival brought to the holiday season! Because of last year's successful results, this year's marketing strategy will be more aggressive, and closer to what we do for our Aladdin Shrine Circus each year. The Circus brought in more than 10,000 attendees over a 4-day weekend in March of this year.



All about the FEZtival



THE DATES: November 22 – 29, 2025

THE LOCATION: Aladdin Shrine Center, 1801 Gateway Circle, Grove City, Ohio 43123.

THE CROWD: Open to the public! Admission is \$5 per person. Children 12 and under get in free.

THE TREES: On display will be 50 or more decorated trees sponsored by businesses and community members, all of which include gifts. Prior years' trees included such amazing gifts as a Blackstone grill, a 55" Smart HDTV, more toys than the kids know what to do with, a KitchenAid mixer, lots of gift cards, a set of luggage, and much more.

THE RAFFLE: Attendees can purchase a pack of ten 50¢ Tree Raffle tickets and drop their tickets in the candy cane beside the tree or trees that interest them most. There is also a single \$1,000 cash raffle; tickets for it are \$5 each. There is no limit on the number of Tree Raffle or Cash Raffle tickets or entries per person!

THE WINNERS: On the final day of the event, a winning ticket will be drawn for each tree. Lucky winners will receive not only the tree and all its trimmings, but all of the gifts that are with it as well. The cash raffle will also be drawn on the final day of the event.

HOLIDAY FUN: During each day of the FEZtival, attendees will find food, cookies, free children's ornament decorating, free visits and pictures with Santa, free musical performances, and a magical tree wonderland to get you in the holiday spirit.



2025 Schedule

SPONSOR NIGHT (by invitation only)

Friday, Nov. 21st, 6 pm to 9 pm

FEZTIVAL OF TREES

Saturday, Nov. 22nd, 10 am to 6 pm

Sunday, Nov. 23rd, 12 pm to 5 pm

Monday, Nov. 24th, 4 pm to 8 pm

Tuesday, Nov. 25th, 4 pm to 8 pm

Wednesday, Nov. 26th, 12 pm to 6 pm

CLOSED THANKSGIVING DAY

Friday, Nov. 28th, 10 am to 7 pm

Saturday, Nov. 29th, 10 am to 7 pm

WINNERS PICK UP THEIR TREES!

Sunday, Nov. 30th, 1 pm to 4 pm





Why become a Sponsor?

As a Tree or Monetary Sponsor, you'll get exposure to potential customers and valuable publicity by supporting an event that benefits the public, brings joy to the attendees, and ultimately helps raffle winners with their holiday gift giving expenses.

Where do we advertise?

Our marketing strategy takes advantage of both paid and free advertising avenues. We purchase up to full-page ads in such publications as all 4 Central Ohio community publications of *The Messenger*, (614) magazine, and *Discover Grove City*. We also include paid digital advertising with Facebook, Instagram, (614)now.com, and others. Additionally, our events get listed in various popular public event calendars and our promotional signage is posted in businesses around Central Ohio and beyond.



By becoming a sponsor, you're putting yourself in some very good company. Our sponsors have included...



Meyers Jewelers
Experience the family difference!



Georgia-Pacific
Circleville Maintenance Department





Be a Tree Sponsor!



TREE SPONSOR RULES & GUIDELINES

THE BENEFITS

- Logo/Name display next to your tree
- 4 tickets to Sponsor Appreciation Night

THE BASICS

- All applications must be received by October 24, 2025. Space is limited!
- Setup times for sponsored trees are Nov. 18-20, 8 am to 9:00 pm, and Nov. 21, 8 am to 12 pm.
- The empty tree box and other re-useable packaging will be held by FEZtival staff and provided to the tree winner. Trash bins will be available for disposable packaging.
- Aladdin Shrine is not responsible for loss or damage to any sponsor owned or furnished items.

THE TREE

- Tree spaces are 6-ft diameter. Sponsor tree and all related items must fit in assigned area.
- Maximum tree height is 8 ft. Minimum tree height is 5 ft for floor-standing trees. A limited quantity of mini trees may be accommodated. Request to offer undersize tree must be clearly noted on your application.
- Trees must be artificial (NO real trees, NO exceptions).
- Trees must have lighting. Mini incandescent lighting is welcome; LED lighting is preferred, if possible.
- Sponsors may choose a theme when decorating their tree. The theme should be something appropriate for the general public and can represent your organization. See our website for examples from last year's trees.

Our FEZtival wouldn't be festive without the trees -- lots and lots of beautiful trees! Being a Tree Sponsor means that you commit to providing an artificial Christmas tree for the FEZtival, with all the decorations you want to put on it, and any gifts you want to include with it. Then come to Aladdin during one of our setup times right before the FEZtival and put up your tree, decorate it, and place your gifts beneath or on it. Winners will be drawn live on Facebook on the last day of the FEZtival. One lucky person will win your entire tree, including the decorations and gifts.

What's so great about being a Tree Sponsor? The huge smile you give to the winner of your tree! And when a child is involved in the win? The kids' excitement makes it all that much more rewarding!

WHAT TO PUT UNDER YOUR TREE: We've found that the most popular trees are those that include just one bigger ticket item as one of the gifts. The rest of the gifts can be small, but when there is a single large item, such as a Blackstone Grill, a Smart HDTV, a Kitchenaid mixer, a kid's electric vehicle, or a \$250 Visa gift card there, people flock to it to drop their tickets. One of our most popular trees last year had a hoard of women's accessories -- purses, jewelry, perfumes, scarves, hair clips, etc. -- beneath it!



Monetary Sponsorship Levels

If you can't be a Tree Sponsor, we invite you to consider becoming a Monetary Sponsor. As you can see, we have plenty of opportunities to do so on a first-come, first served basis. Other than the Candy Cane

and Lollipop Sponsorship Levels, all other Sponsorship Levels have limits on the quantity available, so don't hesitate to submit your Sponsorship Form when you've decided which level most appeals to you.

GOLDEN TASSLE PREMIUM SPONSORS \$5,000

(four available)

- **Prominent** logo display on our TV screens every day throughout the FEZtival
- **Prominent** logo display in our printed program
- Full page ad space in our printed program
- **Prominent** logo display on our website
- Banner ad display on our website that links to your website
- 8 tickets to Sponsor Appreciation Night

MUSIC & STAGE SPONSOR \$3,000

(one available)

- Logo display on our TV screens every day throughout the FEZtival
- Logo display in our printed program
- Half-page ad space in our printed program
- Logo display next to the stage where the musical acts will perform
- Logo display on our website
- 8 tickets to Sponsor Appreciation Night

KIDS' ORNAMENT CRAFTING SPONSOR \$1,000

(five available)

- Logo display on our TV screens every day throughout the FEZtival
- Logo display in our printed program
- Quarter-page ad space in our printed program
- Logo display next to one of two 12' themed trees on display (Grinch theme & Santa theme)
- Logo display on our website
- 6 tickets to Sponsor Appreciation Night

SANTA'S CHAIR SPONSORS \$500

(five available)

- Logo display on our TV screens every day throughout the FEZtival
- Logo display in our printed program
- Logo display next to Santa's chair
- Logo display on our website
- 4 tickets to Sponsor Appreciation Night



Monetary Sponsorship Levels



GALLERY TREE SPONSOR \$2,500

(one available)

- Logo display on our TV screens every day throughout the FEZtival
- Logo display in our printed program
- Quarter-page ad space in our printed program
- Logo display next to the 12' tree on display in our Gallery
- Logo display on our website
- 8 tickets to Sponsor Appreciation Night

THEMED TREE SPONSORS \$1,000

(two available)

- Logo display on our TV screens every day throughout the FEZtival
- Logo display in our printed program
- Quarter-page ad space in our printed program
- Logo display next to one of two 12' themed trees on display (Grinch theme & Santa theme)
- Logo display on our website
- 6 tickets to Sponsor Appreciation Night

CANDY CANE SPONSORS \$250

(unlimited)

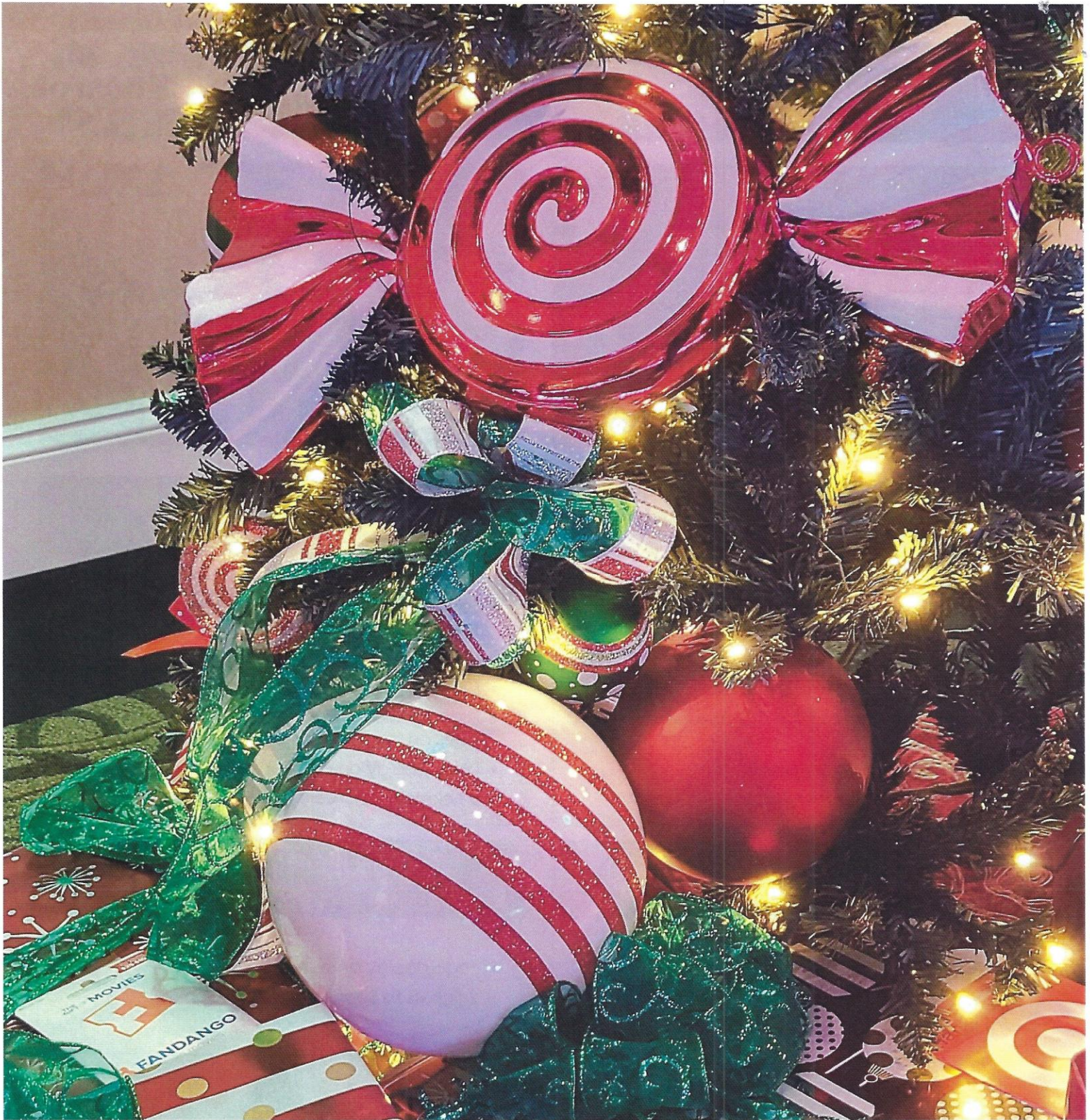
- Recognition in our printed program
- Logo display on our website
- 2 tickets to Sponsor Appreciation Night

LOLLIPOP SPONSORS \$100

(unlimited)

- Logo display on our website
- 2 tickets to Sponsor Appreciation Night





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TREES**

ALADDIN SHRINE CENTER
1801 Gateway Circle
Grove City, Ohio 43123
(614) 475-2609

ALADDINFEZTIVAL.COM



**ALADDIN
SHRINERS**